

## **Bangladesh Honda Private Limited Launches All-New NX200**

**Dhaka, 20<sup>th</sup> December 2025:** Bangladesh Honda Private Limited (BHL) today announced the launch of the All-New Honda NX200, an advanced adventure-inspired motorcycle engineered for riders seeking thrill, versatility, and modern performance. Drawing inspiration from Honda's renowned global adventure line-up, the NX200 brings a new level of capability to Bangladesh's motorcycle segment with its robust design, refined engine performance, and superior rider-focused technology.

Honda's Chief Officer of Motorcycle and Power Products Operations Mr. Minoru Kato expressed heartfelt gratitude for the long-standing support of customers and partners, reaffirming Honda's global commitment to delivering joy of mobility. He highlighted the company's milestone of surpassing 500 million motorcycles produced worldwide and celebrated Bangladesh Honda's achievement of reaching 550,000 cumulative units sold since 2012. He emphasized Honda's ambition to become the number one motorcycle brand in the country. He shared the significant news that Honda Motor has recognized Bangladesh Honda Private Limited as a global production resource, enabling continued motorcycle exports to international markets. He concluded by confident that the launch NX200 in Bangladesh will play a significant role to offer a new value to our customers.

Speaking on the occasion, Mr. Susumu Morisawa, Managing Director & CEO of Bangladesh Honda Private Limited, stated that Honda's global mission is to deliver the joy of mobility through affordable, reliable, and advanced products. He emphasized that BHL remains committed to introducing new models equipped with updated features, modern technology, and improved riding capabilities to meet the evolving expectations of Bangladeshi customers. The launch of the NX200 reflects Honda's continuous drive for innovation and its dedication to enriching the mobility experience across the country. Moreover, BHL is going to export this new motorcycle to Mexico in collaboration with Global Honda.

Chief Marketing Officer, Mr. Shah Muhammad Ashequr Rahman, highlighted that the NX200 redefines the adventure-touring category with its powerful yet fuel-efficient engine, premium adventure styling, and modern convenience features. He noted that the motorcycle is engineered for both urban commuters and long-distance explorers, offering exceptional control, comfort, and performance across varying road and weather conditions. Built on Honda's legacy of trust, the NX200 is designed to deliver an unmatched riding experience for adventure enthusiasts in Bangladesh. In addition, BHL has introduced a new Honda Helmet developed in collaboration with KYT.

The All-New NX200 features bold and muscular bodywork inspired by Honda's premium adventure machines. Its rugged fuel tank, dynamic shrouds, aerodynamic graphics, and commanding stance give the motorcycle a strong and confident road presence. The design is further enhanced by an all-LED headlamp for improved nighttime visibility, sleek

LED winkers, and Honda's signature X-shaped LED tail lamp. High ground clearance and an ergonomically designed seat ensure long-distance comfort while supporting varying terrains.

Powered by a refined 184.4cc PGM-FI engine producing 16.5 PS of power at 8500 RPM and 15.1 Nm of torque at 6000 RPM, the NX200 delivers smooth acceleration and excellent fuel efficiency. Its lightweight and responsive engine, paired with a 5-speed gearbox, ensures reliable performance both in city riding and on highways.

In addition to strong performance, the NX200 offers advanced technology and superior convenience features. The motorcycle comes equipped with a 4.2-inch fully digital TFT display, A USB Type-C charging port further enhances practicality for modern-day riders. For safety and control, the NX200 is fitted with Honda Selectable Torque Control (HSTC), an Assist & Slipper Clutch for smoother downshifts, and dual-channel ABS to ensure precise braking across different road conditions.

The All-New Honda NX200 will be available at all Honda Exclusive Authorized Dealer showrooms across Bangladesh in 2 premium color options: Radiant Red Metallic, and Pearl Igneous Black at an attractive price of **BDT 315,000**. Customers can visit any Honda Exclusive Authorized Dealer to avail the NX200 from **20th December 2025**.

For further details, customers may visit [www.bdhonda.com](http://www.bdhonda.com) or

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